

Introducing Boardworks AS Psychology



Take your AS Psychology students to the next level with interactive teaching resources from Boardworks:

- Provides extensive coverage of the 2008 AQA-A, AQA-B, Edexcel and OCR specifications.
- Contains a dedicated unit on research methods, enriched with interactive activities to aid understanding.
- Delivered in PowerPoint, giving you the flexibility to edit the resources or integrate your own.
- Includes printable, editable worksheets for every unit and an exam tips student resource.



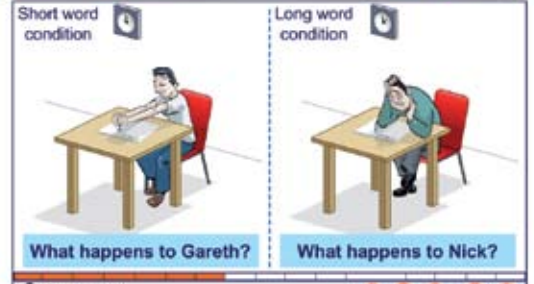
What's in Boardworks AS Psychology?

Zimbardo's prison simulation study



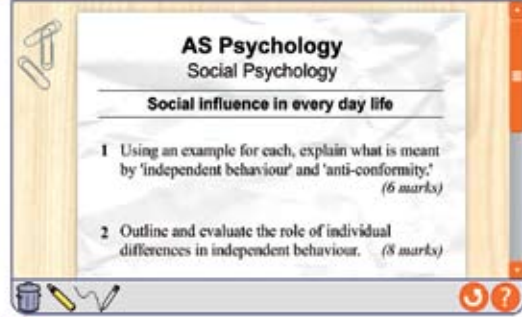
Each unit is concluded with summary activities, practice exam-style questions and a glossary of key terms.

Controlling extraneous variables



Virtual experiments bring core studies to life.

Social influence in every day life



Dynamic animations make the research methods unit visually engaging and easier to comprehend.

Topics

An Introduction to Psychology: What is psychology?

Cognitive Psychology: Memory: Introduction to cognitive psychology; The multi-store model of memory; The working memory model; Forgetting; Eyewitness testimony; Strategies for memory improvement; Exam focus.

Developmental Psychology: Attachment: Introduction to developmental psychology; Types of attachment; Explanations of attachment; Disruption of attachment; Privation; Day care; Exam focus

Research Methods: Experimental methods; Non-experimental techniques; Hypotheses and variables; Research design and implementation; Data analysis and presentation; Exam focus.

Biological Psychology: Stress: Introduction to biological psychology; The body's response to stress; Stress-related illness and the immune system; Stress in everyday life; Stress management; Exam focus.

Social Psychology: Social Influence: Introduction to social psychology; Conformity and minority influence; Milgram: obedience to authority; Explanations of obedience; Social influence in everyday life; Exam focus.

Individual Differences: Psychopathology: Introduction to individual differences; Defining abnormality; Anxiety disorders; The biological approach and treatment; The psychodynamic approach and treatment; The behavioural approach and treatment; The cognitive approach and treatment; Exam focus.

As a Boardworks advocate, AS Psychology is available at the special price of £629!
Call us on 08703 50 55 60 to order the product today!

All prices exclusive of VAT. All prices are for a whole-school site licence.

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Prices valid until Summer 2010

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